



21st National & International Conference

"Innovation and Integration of Multidisciplinary Knowledge for Sustainable Social Development"

20 February, 2026

Dear: Mengyuan Wang Wang

CONGRATULATIONS! I am delighted to inform you that your paper entitled "Customer Loyalty Factors in The Context of a Global Short-form Video Platform E-Commerce" is recommended for presentation and inclusion in the proceedings of the 21st National & International Conference "Innovation and Integration of Multidisciplinary Knowledge for Sustainable Social Development" which will be held on March 2-4, 2026, at Hungary (Onsite & Online). Please show your manuscript to a proofreader. The article will be published in the conference proceedings once the author corrects the manuscript as per the conference reviewers' comments.

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Thank you for making the 21st National & International Conference "Innovation and Integration of Multidisciplinary Knowledge for Sustainable Social Development" of Suan Sunandha Rajabhat University a vehicle for your research interests.

sincerely

Asst. Prof. Dr. Thongchai Surinwarangkoon



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