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Graduate School  
Suan Sunandha Rajabhat University  
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10300

28 February 2024

Subject Acceptance of research paper

To Mr. Martin Santos

Your research paper entitled “**The Impact of Paid Media, Owned Media, and Earned Media Towards the Purchase Decision on Health Food Supplements of Millennials and Gen Zs in Bangkok, Thailand**” was submitted for presentation in the 16<sup>th</sup> National and International Conference of Suan Sunandha Rajabhat University, Bangkok, Thailand “Global Goals, Local Actions: Looking Back and Moving Forward 2024”.

We are pleased to inform you that your research paper is accepted for presentation in the 16<sup>th</sup> National and International of Suan Sunandha Rajabhat University, Bangkok, Thailand “Global Goals, Local Actions: Looking Back and Moving Forward 2024”. Which is held on 20 March 2024 at Suan Sunandha Rajabhat University.

Thank you for making the 16<sup>th</sup> National and International of Suan Sunandha Rajabhat University a vehicle for your research interests.

Your sincerely,

(Asst. Prof. Dr. Thongchai Surinwarangkoon)

Deputy Dean for Administrations  
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