



No. 0645.13/114

Graduate School
Suan Sunandha Rajabhat University
1 U-Thong Nok, Dusit Bangkok
10300

28 February 2024

Subject Acceptance of research paper

To Ms. Arada Panmueang

Your research paper entitled “ **The Impact of Electronic Brochure Concerns, Social Media In-Feed Advertising, and Traditional Media Towards Customer Purchase Intention on Mobile Phone of Millennials in Bangkok, Thailand**” was submitted for presentation in the 16th National and International Conference of Suan Sunandha Rajabhat University, Bangkok, Thailand “Global Goals, Local Actions: Looking Back and Moving Forward 2024”.

We are pleased to inform you that your research paper is accepted for presentation in the 16th National and International of Suan Sunandha Rajabhat University, Bangkok, Thailand “Global Goals, Local Actions: Looking Back and Moving Forward 2024”. Which is held on 20 March 2024 at Suan Sunandha Rajabhat University.

Thank you for making the 16th National and International of Suan Sunandha Rajabhat University a vehicle for your research interests.

Your sincerely,

(Asst. Prof. Dr. Thongchai Surinwarangkoon)

Deputy Dean for Administrations

Acting Dean of Graduate School

Graduate School

Tel. 0-2160-1174

Fax. 0-2160-1177