



No. 0645.13/107

Graduate School
Suan Sunandha Rajabhat University
1 U-Thong Nok, Dusit Bangkok
10300

28 February 2024

Subject Acceptance of research paper

To Ms. Mya Thet Chal

Your research paper entitled “ **The Impact of Brand Awareness, Social Media Influence, and Marketing Mix Factors Towards Consumers’ Purchasing Decisions of Skincare Products in Bangkok**” was submitted for presentation in the 16th National and International Conference of Suan Sunandha Rajabhat University, Bangkok, Thailand “Global Goals, Local Actions: Looking Back and Moving Forward 2024”.

We are pleased to inform you that your research paper is accepted for presentation in the 16th National and International of Suan Sunandha Rajabhat University, Bangkok, Thailand “Global Goals, Local Actions: Looking Back and Moving Forward 2024”. Which is held on 20 March 2024 at Suan Sunandha Rajabhat University.

Thank you for making the 16th National and International of Suan Sunandha Rajabhat University a vehicle for your research interests.

Your sincerely,

(Asst. Prof. Dr. Thongchai Surinwarangkoon)

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